

Farmers Market Sponsorship Levels

Sponsorships support both market operations and our food voucher program. Please let us know if you would like to designate your donation specifically for the Food Voucher Program.

Presenting sponsor \$5,000 (1)

- Large logo on Banner in front of the pavilion facing Main Street which stays up at for 6 months season
- Logo on 15-20 yard signs that are placed around community on market days
- Large logo on posters that will be distributed to 30+ locations
- Logo on any paid advertising associated with market
- Logo on home page and sponsor page of YFM website and in weekly market email distributed to 2,500 plus ho
- Thanked as Presenting Sponsor in press releases and 5 social media posts
- Opportunity to host table once a month (6 times) at market during the season and/or leave promotional materials with market manager at info table.

Music Sponsor \$2,500 (1)

- Logo on Banner in front of the pavilion facing Main Street which stays up at for 6 months season
- Logo on 317 Main banner that will hang right behind musicians stage at the market each week.
- We'll provide you with a weekly one minute video clip and photos and tag you for you to use on your own social media. Great content!
- Large logo on posters that will be distributed to 30+ locations
- Logo on home page and sponsor page of YFM website and in weekly market email distributed to 2,500 plus ho

- Thanked as Music Sponsor in press releases and 5 social media posts
- Opportunity to host table 4 times at market during the season and/or leave promotional materials with market manager at info table.

Lead Sponsor \$1,000 (2)

- Logo on banner at pavilion which stays up at pavilion for 6 months season
- Logo on posters that will be distributed to 30+ locations
- Logo on home page and sponsor page of YFM website and weekly email market flyers that are distributed to 2,500+ homes.
- Thanked as Lead Sponsor in press releases and 3 social media posts
- Opportunity to host table 4 times at market during the season and/or leave promotional materials with market manager at info table.

Sponsor \$500 (4)

- Logo on banner at pavilion which stays up at pavilion for 6 months season
- Logo on posters that will be distributed to 30+ locations
- Logo on sponsor page of YFM website and weekly email market flyers that are distributed to 2,500+ homes.
- Thanked as Sponsor in press releases and 2 social media posts
- Opportunity to host table 3 times at market during the season and/or leave promotional materials with market manager at info table.

Supporter \$250 (4)

- Logo on banner at pavilion which stays up at pavilion for 6 months season
- Logo on posters that will be distributed to 30+ locations
- Logo on sponsor page of YFM website and weekly email market flyers that are distributed to 2,500+ homes.

- Thanked as Sponsor in press releases and 1 social media post
- Opportunity to host table 2 times at market during the season

Custom Sponsor

Don't see something that's a good fit for your business or community organization? Let's talk and figure out what works better for you. We want to partner with YOU!

Please reach out to Amy Sinclair, Yarmouth Farmers Market Manager <u>amysinclair@maine.rr.com</u> or 207-329-7735